



CITY OF ROCKLAND, MAINE

Code Enforcement Office

270 Pleasant Street

Rockland, Maine 04841

Phone (207) 594-0308 Fax (207) 594-9481

City's Web: www.ci.rockland.me.us

Email: rocklandcode@ci.rockland.me.us

SIDEWALK DISPLAY PERMIT APPLICATION

Property Address	Zoning District	Tax Map/Block/Lot #	
Property Owner's Name	Owner's Phone		
Owner's Address	City	State	Zip
Business Name	Contact Person		
Business Phone	Email		
Type of Display			

Sec. 15-117 Encumbrances; By Sales And Displays

1. Displays

Rockland businesses are hereby authorized to display promotional materials and/or merchandise on City sidewalks, subject to the limitations and requirements set forth below, upon the issuance of a permit for the same by the Code Enforcement Officer.

- A. No more than two portable signs may be permitted per building on the City sidewalk;
- B. Where two portable signs are permitted for occupants of one building, the displays shall be placed no closer than twelve feet to each other or to a display adjacent to another building;
- C. Sales transactions shall not be negotiated or completed on the sidewalk, and hawking, music, and electrified promotional materials are prohibited from the sidewalk, except as provided for in Chapter 15, Section 15-109 of the Rockland Code;
- D. Displays shall be located only within the building's sidewalk frontage between lines extending from the building's front corners to form a ninety degree angle with the right of way;
- E. The area where the displays are placed shall be kept in a clean, neat and orderly condition at all times;
- F. No displays may be affixed or attached to the sidewalk in any way;
- G. The display shall leave an unobstructed pedestrian passageway of at least four feet in width at all times;
- H. No display or merchandise shall obstruct an entrance to a building;
- I. Displays may not be placed within two feet of the curb line unless placed adjacent to, but not toward the street from, a fixture such as a light pole or trash container;
- J. Where parking is prohibited adjacent to the sidewalk, displays may be placed as close as one foot to the curb line, so long as they do not obstruct the view of motorists on the street or side streets;
- K. Portable signs shall not exceed three feet in width and four feet in height;
- L. Display promotional materials and/or merchandise are permitted on public sidewalks only during the hours the permittee's business is open to the public;

M. The display permittee is solely responsible for any personal injury or property damage resulting from permittee's placement of a display over or on a City sidewalk, and shall provide the City with a certificate of liability insurance therefore, of at least \$500,000/occurrence, which coverage shall identify the City of Rockland, Maine as an additional insured for this purpose. Permittee shall hold the City harmless from any and all claims, liabilities, lawsuits, damages and causes of action alleged to arise from or relating to the display.

Permits shall be issued for the period of one year from date of issuance. The permit shall be a license to use the sidewalk and shall not grant nor shall it be construed or considered to grant any person any property rights or interest in the sidewalk. **The permit fee shall be \$10 per year. No application will be accepted without the Certificate of Insurance attached.**

2. Display Permits.

The Code Enforcement Officer shall grant a permit for display of promotional materials and/or merchandise that complies with the criteria set forth in this section, for a period not to exceed one year from the date of issuance. The permit fee shall be established by Order of the City Council. The grant of such a permit shall not constitute or be construed as a grant of any property right or interest in the sidewalk.

The Code Enforcement Officer, or a Law Enforcement Officer (including the Parking Enforcement Officer), may require the temporary removal of the displays for utility work, parades, snow removal, or other activities that may cause congestion in that area of the sidewalk;

The Code Enforcement Officer, or a Law Enforcement Officer (including the Parking Enforcement Officer) may require the permanent removal of displays if changing conditions of pedestrian traffic cause congestion in the vicinity of the display, irrespective of permittee's compliance with the requirements of this section. Such decision shall be based upon findings that the minimum four-foot pedestrian pathway is insufficient under existing circumstances and represents a danger to the health, safety, or general welfare of pedestrian traffic.

The Code Enforcement Officer may deny, suspend, or revoke a display permit in the event of permittee's violation of any of the requirements of this section, or of any other applicable provisions of the Rockland Code. A denial or revocation of a display permit may be appealed to the City Council with the submission to the Code Enforcement Office of a written request therefore within thirty days.

3. Violations.

It shall be a civil violation to place a display without a permit or fail to comply with any requirement of this section. Such a violation shall be penalized as set forth in Section 15-152.

Signature of Owner/Applicant	Address	Date
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For Office Use Only	Acct. Code 3256	Rev. 08-05-2016
Permit # _____ Permit Fee \$10 Date _____ Receipt # _____ Paid By: _____		
Approved ____ Denied ____ Code Enforcement Officer: _____ Date: _____		