Ad Hoc Harbor Trail Committee Meeting Minutes for 09 Sep 12

Members Present: Louise MacLellan-Ruf, Chair; Kirk Folk, Secretary; Audrey Lovering, Rockland City Representative; Peter Richardson, Lisa Mead, Lorraine Francis

The Chair called meeting to order at 1604.

Louise introduced Lisa Mead. Lisa expressed an interest in contributing to the Harbor Trail.

Louise started the meeting with an update to the trail sign logo design. Lisa will be leading the trail marker design from this point forward. Lisa presented three variations on the updated logo. The "R-shaped" trail design was well received. The left-justified, single-color font was the chosen design. Peter suggested making the straight white line a touch thinner with more green on the left of the thin line. Lisa will play with the design a bit and send it to Louise to send to the committee for comment. General discussion followed about the color of the bolts and the type of posts. Greg at Public Works recommended green powder-coated square posts ($60/post). Audrey recommended contacting Julie Isbill at the National Parks Service for a recommendation about posts. Height of sign needs to be considered. Lorraine said she contacted Jim Gamage for the use of Bulldoc, and there is no problem using their manpower at no charge. Audrey is awaiting the final design of the logo to get solid quotes for sign construction.

Louise wrote and sent the pre-application for the $35K grant from the Bureau of Parks and Lands.

Louise talked to Out and About with Al for a TV spot. They were receptive to producing short TV highlights of events, points of interest, commercial businesses, and organizations along the trail.

Audrey explained department grants. If we receive a grant, the city will match funds in-kind. Audrey has a small amount of funding for emergency use but doesn't want it to cover grants.

Audrey is researching the material of which the trail will be made. She has been in contact with Rock Alternative. Concrete is a possibility, but Audrey wants to avoid using asphalt. Concrete can be a colored to suit the committee's preference. Art grants may be available as another funding source, in addition to trail grants. Rock Alternative will design and provide a cost estimate. Audrey spoke with the city engineers on drainage and materials.

Audrey clarified that the time she uses for the Rockland Harbor Trail is volunteer time.

Jim Sharp is interested in the trail and could provide funds, if necessary.

As part of the Public Relations Campaign, the committee felt it should design and purchase thank-you cards with our Harbor Trail logo letterhead for sending to volunteers/donors, etc. Louise feels it is important to send thank-yous to all of those who provide outside assistance. Audrey suggested providing stickers with the thank-yous to help "brand" the trail. Lorraine will price stickers, to include asking Lisa if she does produces them.

Next meeting will be on Wednesday, 10 Oct, at 1600.
Lorraine moved to adjourn. Audrey seconded. Committee adjourned at 1712.